Returns, valuations, allocations, and timely topics for the new year

Collapsing oil price/rising \$ great recessionary indicators; time to bet on a scarce oil?

Trade Weighted USD Index: major currencies



Crude oil price: West Texas Intermediate



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January 10th, 2015

Long term nominal equity returns examined

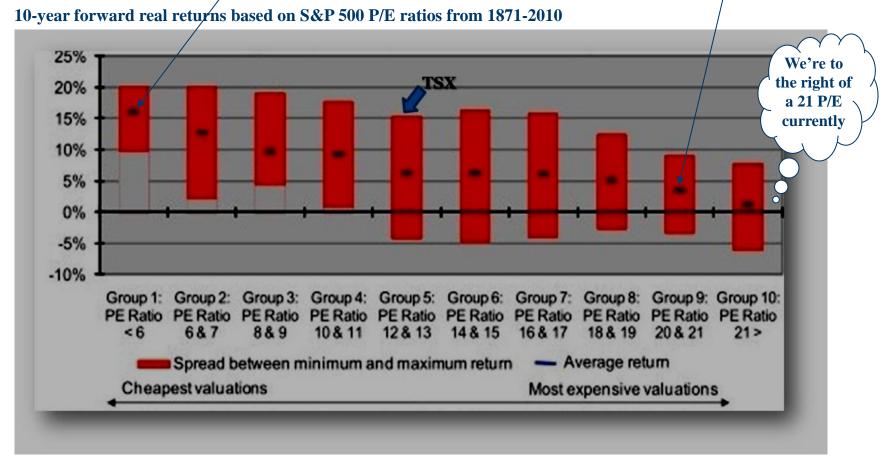
- Long-term nominal equity returns p.a., whether in the US or other OECD nations, typically mirror nominal GDP growth p.a.
- As such, S&P 500 *bull market* decades were not GDP growth or earnings growth driven, rather they resulted principally from P/E (multiple) expansions in the '50s, '80s, and '90s -- the '80s and '90s valuation "bubble" was deflated in the '00 years:

Decade	Nominal Gross Domestic Product	S&P 500 EPS	Inflation (Deflation)	S&P 500 Total Return
1930-1940	-1.4%	-5.0%	-1.9%	0.0%
1940-1950	11.2%	7.7%	5.0%	8.9%
1950-1960	6.3%	5.4%	2.1%	19.3%
1960-1970	6.6%	5.6%	1.9%	7.8%
1970-1980	9.7%	7.9%	6.3%	5.8%
1980-1990	8.3%	5.5%	6.3%	17.3%
1990-2000	5.6%	7.1%	3.4%	18.0%
2000-2010	4.0%	4.5%	2.4%	1.4%

All table statistics are nominal p.a. growth rates

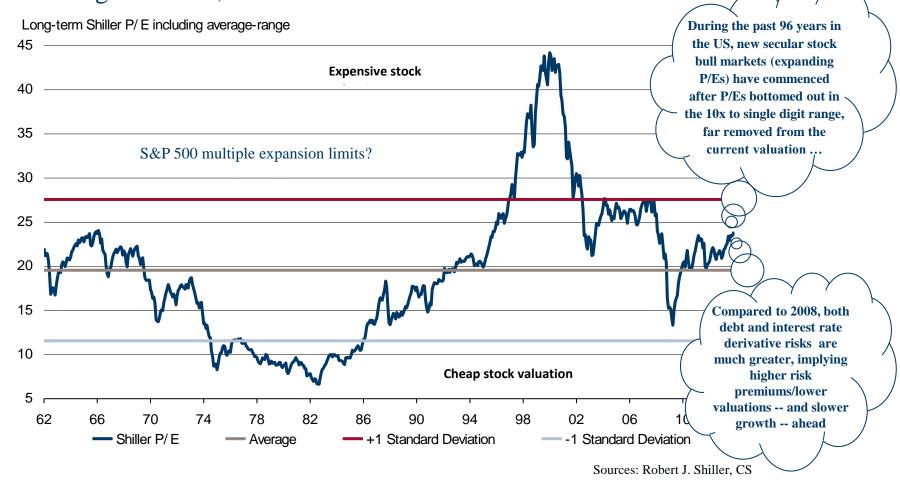
Sources: S&P, Bureau of Labor Statistics, Ibbotson, Crestmont Research

Strategic returns depend materially on acquisition P/E (valuation) P/E of 6 or E/P of 16.7% (multiple expansion!); P/E of 20 or E/P of 5%



Sources: Plexus Asset Management (based on data from Prof Robert Shiller and I-Net Bridge per 9/30/2011)

Market getting more expensive, especially as recession "overdue" If earnings fell 50%, P/E would double at current S&P 500 level



Allocation food for thought

- Take some profits on high P/E stocks, raise portfolio cash levels with proceeds; cash to facilitate future asset purchases "on cheap"
- Consider putting some proceeds to work in generally lower P/E or "low correlation" scarce real assets such as energy, ag, & gold
- In today's valuation landscape, be less concerned with the return **on** your capital than with the return **of** your capital

Real asset correlations to generic bonds and stocks; correlations of 0.30 or less indicate differing historical price development

	Number of			High dividend yield		Alternative								Global govt	US corporate	Global
	quarters	Gold 🔾	ILBs	stocks	Infrastructure	energy	Oil	Coal	Grains	Familand	Tim berland	Water	Cash	bonds	bonds	equities
London Fix Gold PM PR USD (gold)	178	1.00		(5											
BarCap US Govt Infin Lkd TR USD (LBs)	61	0.17	1.00													
Zacks Yld CHF Hog USD /(high div yield stocks)	23	-0.04	-0.03	1.00						The US Treasury sold \$100bn						
S&P Global Infrastructure TR USD (infrastructure)	42	0.11	-0.03	0.86	1.00					of bonds in the last day or two of December 2014, which						
Ardour Global Composite TR USD (alternative energy)	50	0.09	-0.20	0.71	0.81	1.00			\	equals the value of all the gold						
S&P GSCI Crude Oil Spot (oil)	106	0.34	0.13	0.62	0.43	0.41	1.00			mined round the world in						
HSBC Global Coal Mining PR (coal)	106	0.07	-0.09	0.63	0.71	0.54	0.36	1.00				2013				
DJUBS Grains TR USD (grains)	86	0.21	0.23	0.26	0.36	0.30	0.10	0.21	1.00							
NCREIF Farm land (farm land)	77	0.17	-0.22	-0.28	0.06	0.04	-0.18	0.04	0.13	1.00						
NCREIF Timberland (timberland)	101	0.01	-0.02	-0.36	0.03	0.05	-0.10	-0.13	0.06	0.39	1.00					
MSCIWorld/Water Utilities GR USD (water)	70	0.07	-0.01	0.57	0.60	0.33	-0.04	0.23	0.12	0.21	0.11	1.00				
Citi USD EuroDep 3 Mon USD (cash)	138	-0.06	-0.10	-0.31	0.00	0.12	-0.04	-0.09	-0.03	0.02	0.40	-0.02	1.00			
Citi WGBI USD (global government bonds)	110	0.26	0.36	-0.04	0.20	-0.16	-0.08	-0.17	0.09	0.02	0.07	0.17	0.13	1.00		
BarCap US Interm Credit TR USD (US corporate bonds)	158	0.08	0.55	0.50	0.41	0.00	-0.09	0.02	0.09	-0.05	0.04	0.17	0.18	0.62	1.00	
MSCI AC World GR USD (global equities)	98	-0.03	-0.29	0.91	0.93	0.77	-0.02	0.49	0.23	0.12	0.05	0.27	-0.02	0.06	0.15	1.00

Grey block: correlation of so-called "traditional assets" (cash, Treasuries, corporate bonds, stocks) vs. real assets thru 12/2013 Sources: Ibbotson/Morningstar

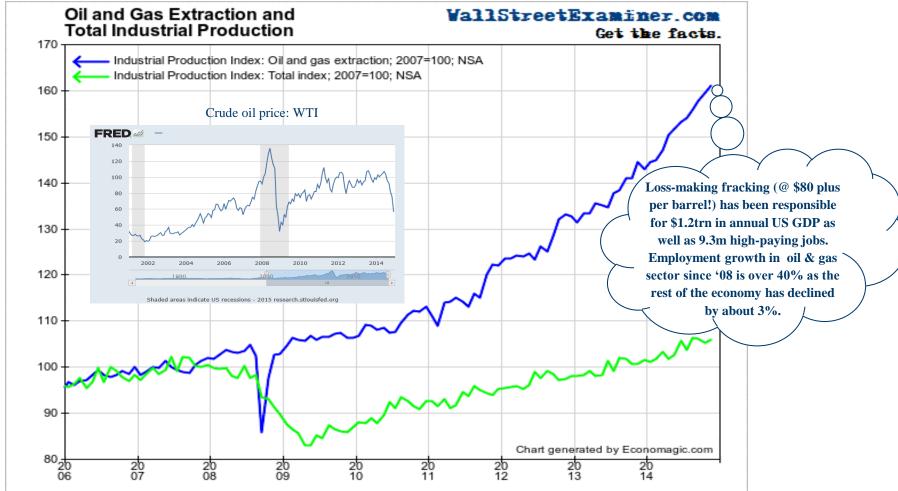
Recent investor headlines of note

- Volcker Rule (Section 619 of the Dodd-Frank Act) quietly postponed by Congress; higher bank capital ratios and mark-to-market thus suspended: investor bullish
- Recent spending bill passed by Congress puts taxpayers on hook for more than \$300 trillion in future derivative losses by US money center banks: investor bullish
- Second upwards revision of Q3 GDP growth reflects large increases in healthcare spending courtesy of Obamacare: national health, economy, and investor bearish
- During the last 90 days, 5,902 new federal regulations have been posted (since the Obama administration began, over 21,000 have been issued): investor bearish
- Gold repatriation movement growing throughout Europe (Germany, Austria, Belgium, France): fiat currency and traditional asset valuation bearish

Sources: Bloomberg, http://www.zerohedge.com/news/2014-12-12/presenting-303-trillion-derivatives-us-taxpayers-are-now-hook, www.regulations.gov/#!homehttp://seekingalpha.com/article/2753645-is-this-the-reason-european-central-banks-repatriating-their-gold, http://www.wsj.com/articles/dutch-repatriate-some-gold-reserves-1416568527; http://www.usatoday.com/story/news/nation/2015/01/01/middle-class-workers-struggle-to-pay-for-care-despite-insurance/19841235/

Topic: oil & gas fracking and the economy

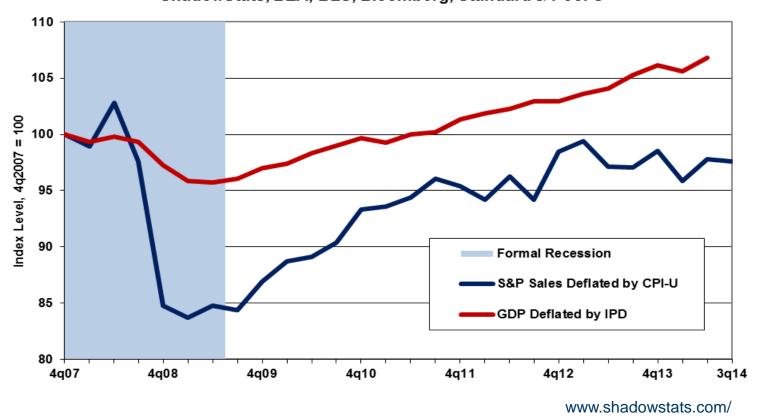
2.5m more barrels of oil per day & a huge economic lift for over 5 years ...



http://wallstreetexaminer.com/wp-content/uploads/2014/12/M1080121022701161156596920979619.gif; Perryman Group

Topic: Quarterly real US GDP vs. real S&P 500 sales Organic growth lacking; EPS gains via cost reduction & buybacks

Quarterly Real GDP versus S&P 500 Sales GDP Is Seasonally Adjusted, S&P Sales Are Not ShadowStats, BEA, BLS, Bloomberg, Standard & Poor's



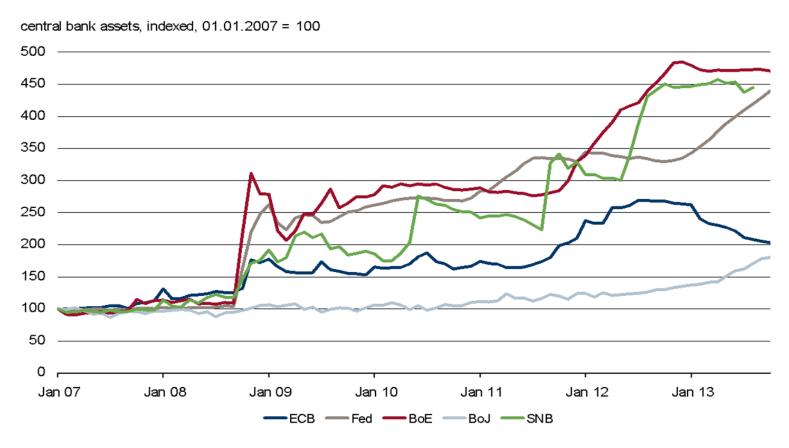
Topic: world money supply (blue) vs. world stock market (yellow) History suggests something has to give!



Source: Bloomberg

Appendix

Real asset allocation callouts in "QE world," Dan Kurz



Sources: Datastream, CS

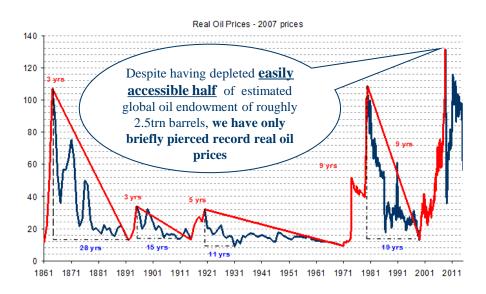
Dense energy (fossil fuel) assets

Capitalize on scarcity via real assets amidst unprecedented global "money printing"



Fossil fuel assets: scarcity play

- Need to offset global oil production decline of 5% 8%
 p.a. or 2bn barrels > than Iran's production (#4 producer)
- Fracking generating unsustainable losses **before** oil price collapse; 2.5m bpd of crude oil supply out of 91.75m global bpd of supply at risk?
- High energy density coal harder to extract; coal = all net global energy supply growth over last decade!
- Fossil fuel dependency for energy-intensive lifestyles:
 - ✓ One barrel of oil = 11.5 years of ag field work!
 - √ 4.7 barrels of oil per capita consumed p.a. supplies only
 32% of global per capita energy needs
 - ✓ If Asia's per capita energy usage rose from 25% to 33% of efficient Europe's, demand would rise 19%
 - ✓ Harnessing dense energy (lots of heat) = productivity!

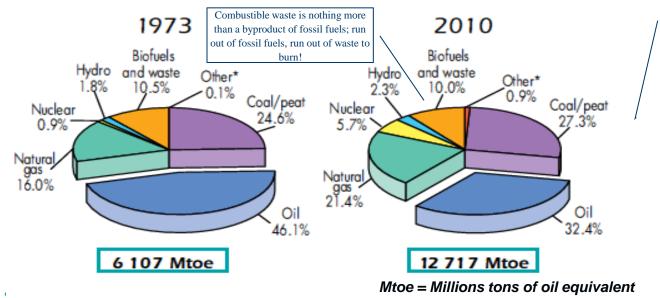


Oilfield depletion: from finding 4x oil used to using 4x oil found

Year	Bn of barrels of o found globally	oil Bn of barrels of oil used globally	Annual surplus/deficit
1930	10.0	1.5	8.5
1964	48.0	Nearly 12.0	36.0
1988	23.0	\$700bn spent 23.0	0.0
2005	5.5	2013, all-time 30.5	-25.0
2010	6.0	record 32.0	-26.0
2013	12.4	33.0	-20.3

Sources: BP, IEA, EWG, oildrum.com, Euan Mearns, J. David Hughes, http://www.youtube.com/watch?v=z4aaOPWvw3I DOE, OECD, DataStream, CS

Global primary energy supply breakdown: 81.1% fossil fuel-based; renewables ("other") generate only 0.9% of supply



Energy supply (demand) has been growing at 2.0% p.a. over 37 years (1973 – 2010)

Supply growth breakdown over same period:
Oil: 1.0% p.a.
Coal: 2.3%
Gas: 2.8%
Nuclear: 5.2%

(In 2013, fossil fuels accounted for 83.7% of primary energy (!!!) and "other," or renewables, 2.2%)

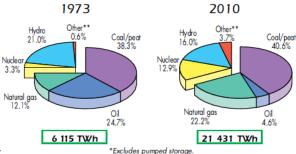
Hydro: 2.7%

"Other:" 8.2%

*Other includes geothermal, solar, wind, heat, etc.

Global composition of electricity by TWh in 2010* (fossil fuels, nuclear, & hydro = 96.3% of power generation):

* - In 2011, latest available year, "other" accounted for 4.4%



Sources: BP, IEA Key World Energy Statistics, www.c2es.org/technology/overview/electricity

**Other includes geothermal, solar, wind, biofuels and waste, and heat.

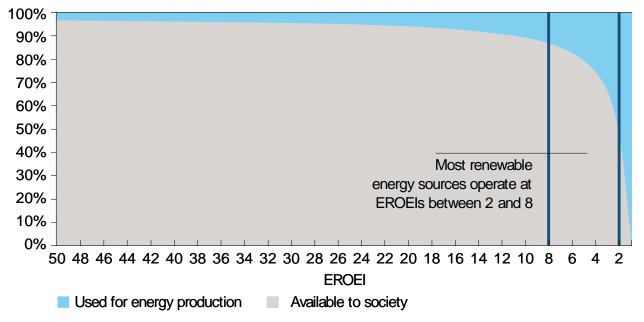
Global oil supply & demand balance amidst rising extraction costs OPEC hasn't increased net exports to ROW for over decade!

Global Oil Demand and Supply Estimates										
Demand (mbd)	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	2013	2014
OECD	45.79	45.55	46.30	46.49	45.72	44.97	46.03	46.61	46.03	45.83
Growth YoY	-0.78%	0.33%	1.03%	0.65%	-0.15%	-1.27%	-0.58%	0.26%	0.31%	-0.43%
Non-OECD	43.52	44.45	44.87	44.80	44.54	45.88	46.32	45.77	44.41	45.63
Growth YoY	4.41%	3.20%	1.91%	1.43%	2.34%	3.22%	3.23%	2.17%	2.71%	2.74%
China	10.50	10.56	10.51	10.87	10.58	11.16	11.11	11.07	10.61	10.98
Growth YoY	6.49%	6.99%	0.38%	-0.18%	0.76%	5.68%	5.71%	1.84%	3.29%	3.49%
TOTAL WORLD DEMAND	89.31	90.00	91.17	91.29	90.25	90.86	92.35	92.38	90.44	91.46
World demand growth YoY	1.69%	1.73%	1.45%	1.02%	1.05%	0.96%	1.29%	1.19%	1.47%	1.13%
Supply (mbd)	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	2013	2014
Non-OPEC	53.01	53.64	54.47	55.33	55.01	55.94	56.36	56.57	54.11	55.97
Growth YoY	0.61%	2.44%	3.95%	3.19%	3.77%	4.29%	3.47%	2.24%	2.55%	3.43%
OPEC	35.97	36.47	36.21	35.46	35.93	35.61	35.91	35.66	36.03	35.78
Growth YoY	-3.10%	-2.17%	-2.64%	-2.64%	-0.11%	-2.36%	-0.83%	0.56%	-2.63%	-0.69%
Crude Oil Portion	29.85	30.38	30.12	29.34	29.79	29.51	29.90	29.52	29.92	29.68
Other Liquids	6.12	6.09	6.09	6.12	6.14	6.11	6.01	6.14	6.11	6.10
TOTAL SUPPLY	88.98	90.11	90.68	90.79	90.94	91.55	92.27	92.23	90.14	91.75
World Supply growth YoY	-0.92%	0.52%	1.22%	0.83%	2.20%	1.60%	1.75%	1.59%	0.41%	1.78%
World Market Balance (mbd)	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	2013	2014
` ,			2020							

Last data point: 10.12.2014 Sources: EIA, CS

Lower EROEI and declining energy density impact: Larger share of GDP devoted to assuring energy supplies

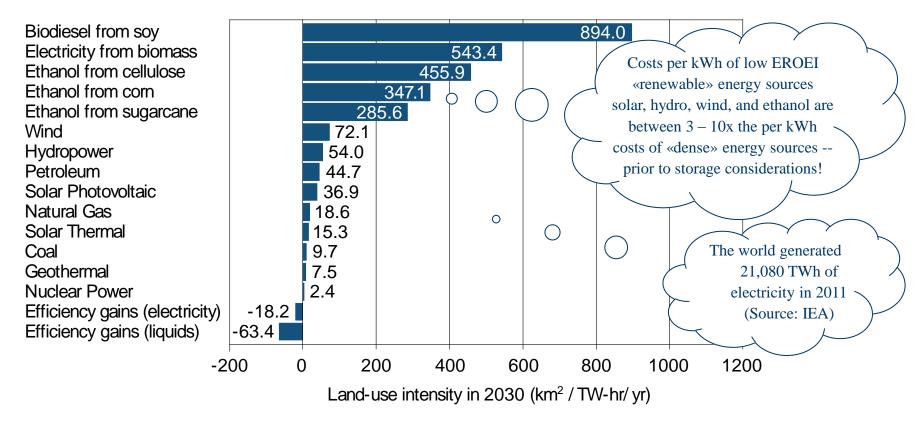
Energy returned on energy invested (EROEI)



- 100 years ago, oil's EROEI was roughly 100:1 in "oil just below the ground" Siberia and Texas (offshore drilling EROEI: 5:1!)
- Over the past decades, energy production averaged "only" some 5% of GDP or an EROEI of 20:1
- As such, energy supply's economic significance is thus viewed as "minor" by mainstream economists and investors
- A declining EROEI will fundamentally change macro allocations and dense energy asset valuations (scarcity factor)
- Upshot: dense energy and energy infrastructure should be strategic growth markets featuring rising asset prices!

Sources: Euan Mearns, Resource Insights, Dr. Robert Hall, EIA; http://Gregor.us

Projected land-use intensity per terawatt-hour per year (The lower the EROEI, the greater the land use intensity)



Source: http://www.plosone.org/article/info:doi/10.1371/journal.pone.0006802. Please note: values shown are for 2030, as measured in km² of impacted area in 2030 per terawatt-hour produced/conserved in that year. Numbers provided are the midpoint between the high and low estimates for different techniques. For liquid fuels, energy loss from internal combustion engines is not included in this calculation.

Agricultural assets

Capitalize on scarcity via real assets amidst unprecedented global money printing

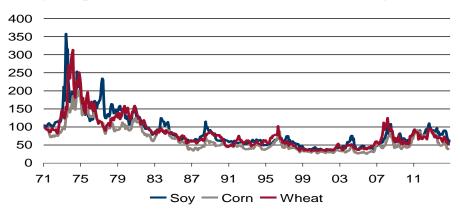


Agriculture -- scarcity play

Agriculture assets, especially non-US farmland, water, and infrastructure/fertilizer-related, remain attractive given:

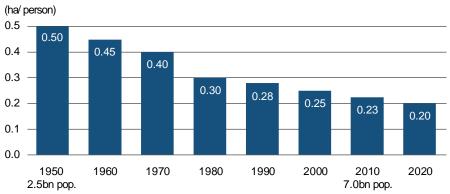
- Constructive strategic supply/demand metrics and the likelihood of substantially higher secular grain prices
- A meat-based diet requires about 7x the grains and 11x the water as a grain-based diet; EM consuming more!
- The positive implications of higher secular grain prices for farmer incomes and equipment purchases, which should underpin secular ag biz earnings and valuations

Real grain prices in current US cents, deflated using CPI



Source: Bloomberg, Credit Suisse / IDC

Per capita world arable land is dwindling (as is water)

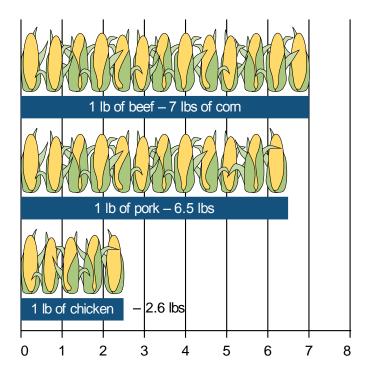


Sources: FAOSTAT, UN, Environmental Health Perspectives

(Data are rough estimates and can vary depending on assumptions - data shows relative trend)

Dietary shift to increase demand for grains and farmland Meat production is very grain intensive

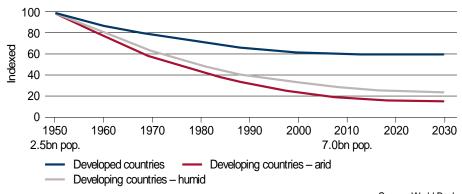
Meat production is feedstock intensive



Dietary shift towards more EM meat consumption will increase demand for grains and farmland as meat production is very grain intensive

Moreover, between 1,150 - 2,000 liters of water are necessary to produce one kg of wheat. In contrast, some 16,000 liters are required to produce one kg of beef (or, between 8 - 14x as much water!)

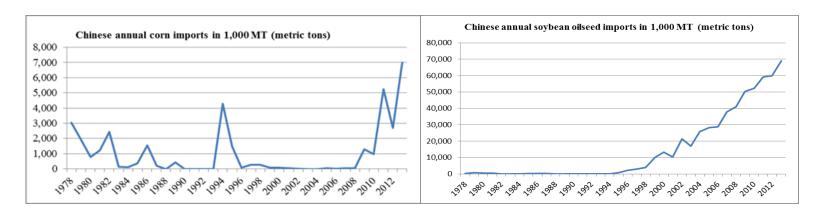
Indexed per capita water availability compared to 1950

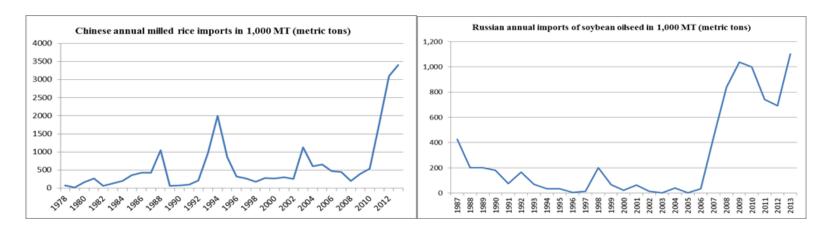


Source: World Bank

Sources: USDA; Arjen Hoekstra, University of Twente, World Bank, worldwater.org

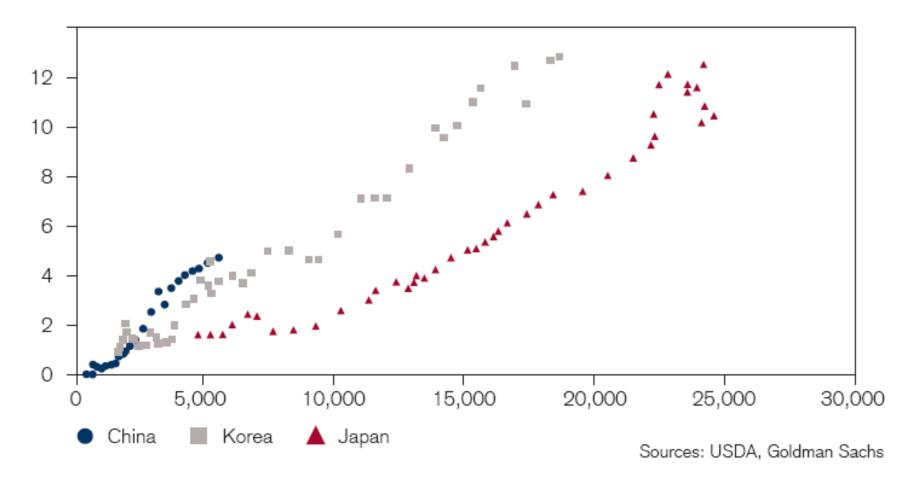
Chinese and Russian grain imports in metric tons





Source: USDA, Credit Suisse / IDC

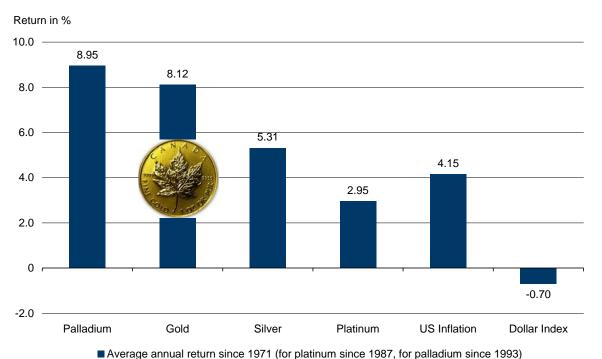
Beef consumption vs. real USD GDP per capita in PPP terms (Kg of beef vertical axis, real GDP per capita horizontal axis)



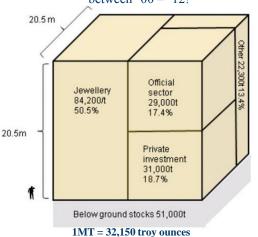
Physical gold, a monetary reserve asset

Capitalize on scarce real money protection amidst unprecedented global money printing

(An ounce of gold bought a tailored suit 100 years ago just as it does today; today the \$ cost of that suit is between 50x - 100x higher)



Current value of all above ground gold: about \$6.2trn Global stock & bond valuations up \$9trn p.a. on avg between '00 – '12!





(The Bretton Woods dollar gold standard was terminated in 1971)

Sources: Bloomberg, CS, www.shadowstats.com/article/no-438-public-comment-on-inflation-measurement.pdf